

FreshGames Donates Portion of iPhone Game Profit this Holiday Season

Hit iPhone farming game, Ranch Rush, by FreshGames, helps Action Against Hunger with a significant donation for the Thanksgiving and holiday season.

COLUMBUS, Ohio, November 25, 2009 – This Thanksgiving, FreshGames®, a leading [casual game company](#), is giving a portion of profits from sales of Ranch Rush®, a popular casual [farming game](#) for Apple's iPhone, to Action Against Hunger, a global humanitarian group dedicated to saving the lives of malnourished children while providing communities with sustainable solutions to hunger. Thanks to FreshGames and Ranch Rush fans, more than \$12,000 was raised for the organization.

"Action Against Hunger is very pleased to benefit from Ranch Rush's iPhone profits," said Geoffrey M. Glick, Action Against Hunger's Director of External Relations. "Sustainable farming techniques are a key component of our programs to provide long-term food security to families around the world, so the relationship with Ranch Rush is a great fit. We're grateful for FreshGames' support and contribution to our organization."

Ranch Rush, developed by Columbus-based FreshGames, started as a smash hit for PCs and Macs and became the first time management [iPhone farming game](#). The company wanted to offer fans of the game the opportunity to enjoy Ranch Rush while supporting an important cause.

"By donating 20% of each Ranch Rush game purchased on the iPhone, we were able to contribute a significant amount to support Action Against Hunger's programs in more than 40 countries," FreshGames President Stephan Smith said. "Ranch Rush gamers who purchased the game via the iPhone not only got their favorite game to play anywhere, but they also contributed to a worthy charity. We're thrilled to be a small part of a global cause for the less fortunate, especially during the Thanksgiving season."

FreshGames will be launching Ranch Rush 2 in the upcoming months, which is expected to be equally popular with gamers. The sequel promises a tropical farming adventure with plenty of new surprises.

For more information on Ranch Rush 2, and FreshGames, visit www.freshgames.com or www.ranchrush2.com.

About FreshGames®

FreshGames® is a leading developer and global publisher of "casual games." Based in Columbus, Ohio, the company was formed in 2002 by industry gamers and veteran marketers with a shared vision to create cool interactive games to play over the Internet, through handheld devices and across multiple platforms. FreshGames has won multiple awards for its original "casual game" content, including Cubis®, Word Mojo™, ZenGems® and Ranch Rush®. Millions around the world have downloaded the company's games, which also appear on leading online portals such as Yahoo, MSN, RealArcade and BigFishGames, and through major retail stores both domestically and internationally. Its games also are available for multiple devices and platforms, from Palm®, Pocket PC®, iPhone and iPod® to online casinos and skills-based gaming sites. More information is available at www.freshgames.com.

About Action Against Hunger

Action Against Hunger | ACF-International is a global humanitarian organization committed to eliminating world hunger. Recognized as a leader in the fight against hunger and malnutrition, ACF works to save the lives of malnourished children while providing families with sustainable access to safe water and long-term solutions to hunger. Intervening in emergency situations of conflict, natural disaster, and chronic food insecurity, ACF has pursued its vision of a world without hunger for 30 years, assisting some five million people in more than 40 countries each year. For more information, please visit www.actionagainsthunger.org.

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