

## ***Ranch Rush™* Redefines Time Management Game Genre**

*Rave reviews follow the release of FreshGames' chart topping ranch and farming game.*

Columbus, OH – July 21, 2008 – The artists of innovation at FreshGames have changed the game again with their latest “casual game” release - Ranch Rush. Industry experts and fans agree that Ranch Rush recreates the time management genre by offering variety, customization and interesting game play combined with the cutting-edge graphics and engaging story lines that have come to characterize games from FreshGames.

"...From attractive graphics and superb gameplay balance to healthy doses of creativity, challenge and fun, *Ranch Rush* is one of those happy instances where almost all aspects of the game-play come together perfectly - 4.5 out of five stars." -- [Gamezebo](#)

"...Blending together the excitement of a good dash game, a well thought out difficulty curve, excellent characters, art, animation, and humor, and enough new items, power ups, and obstacles, *Ranch Rush* succeeds where others fail." - Fan

"...This is something I've not seen in any other game and could be part of why I was waning off of dash games. But Ranch Rush brings me back to why I started playing them in the first place. It's simply perfect!" – Fan

*Ranch Rush* fans have dubbed the game a “must play” because of its diverse feature set that combines both farming and ranching tasks. The animals take center stage as the main character Sara tries to build her business. Gamers will be charmed by the oogle-eyed bees, the quirky cows, the fluffy sheep and the hungry ostriches. However, taking care of the animals is not all Sara has on her plate. She must also grow six bountiful crops including clover, wheat, tomatoes, grapes, pumpkins and corn. There's also bread, ketchup, jam and cheese to make using the products of the ranch. All of this action has *Ranch Rush* fans shouting "Yippee-yi-o!" as they make their way through the game.

The truly unique feature that has everyone talking is the ability to move everything so that your ranch can be organized in a way that makes the most out of every individual's gameplay. "Customization is a frequent theme in today's market as customers want things their way. FreshGames defines a new direction for time management games with *Ranch Rush*, which gives gamers complete control of how to run their ranch and harvest crops. Players can move every object and buy as much or as little as they want. The only right way to complete a level is your way," says Stephan Smith, President of FreshGames.

The game features multiple tasks to perform, a fast-paced Farmer's Market mini-game, 20 must-have achievement trophies, 80 ranch rompin' levels, and two modes of game-play. Play a free 60-minute trial of *Ranch Rush* and be prepared to get roped in. For more information or to purchase the full version of *Ranch Rush* for \$19.95, please visit [www.freshgames.com](http://www.freshgames.com).

### ***About FreshGames***

FreshGames® is a leading developer and global publisher of "Casual Games." based in Columbus, Ohio, and formed in 2002 by industry gamers and veteran marketers with a shared vision to create cool interactive games to play over the Internet, through handheld devices and across multiple platforms. FreshGames has won many awards for their original "Casual Game" content featuring Cubis®, Word Mojo™ and ZenGems®. Millions around the world have download its games, which also appear on leading online portals such as Yahoo, MSN and RealArcade, and through major retail stores both domestic and international. Its games are also available for multiple devices and platforms range from Palm®, Pocket PC®, mobile phones and iPod's® to online casinos and skills-based gaming sites. For more information, visit [www.freshgames.com](http://www.freshgames.com)

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